

Event Studies: Theory, Research And Policy For Planned Events

by Donald Getz

Available in the National Library of Australia collection. Author: Getz, Donald, 1949-; Format: Book; xix, 422 p., [16] p. of plates : col. ill. ; 25 cm. Event studies: theory, research and policy for planned events . Pub place: London; Edition: 2nd ed; Volume: Events management series; ISBN-10: 0080969534 Event studies : theory, research and policy for planned events (Book . RGU: RGU Module: Event Management (BSM143) Event Studies: Theory, Research and Policy for Planned Events Type: Book; Author(s): Getz, Donald; Date: 2012; Publisher: Routledge; Pub place: London, New York; Edition: 2nd ed; Volume: Events management series . Event Studies : theory, research and policy for planned events La . About this title: Event Studies is the only book devoted to developing knowledge and theory about planned events. This book focuses on event planning and Event Studies - eBooks Provides an explanation of why planned events are important from a social/cultural, economic and environmental perspective. This book takes a look at research Event studies: theory, research and policy for planned events by .

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