

# Microtrends: The Small Forces Behind Tomorrows Big Changes

by Mark J Penn; E. Kinney Zalesne

5 Sep 2007 . The ideas in his book will help you see the world in a new way. -Bill Clinton Mark Penn has a keen mind and a fascinating sense of what Microtrends. The Small Forces. Behind TomOrrows Big Changes. Mark J. Penn with E. Kinney Zalesne. BOSTON. NEW YORK Microtrends: The Small Forces Behind Tomorrows Big Changes by . Copy of MicroTrends: The Small Forces Behind Tomorrows Big . Microtrends : the small forces behind tomorrows big changes : Penn . Microtrends: The Small Forces Behind Tomorrows Big Changes by Mark J Penn is a fascinating compilation of how lifestyles are changing, and how this could . Book Discussion Microtrends Video C-SPAN.org Microtrends: The Small Forces Behind Tomorrows Big Changes. 41 likes. Book. MarkPenn.com » Microtrends AbeBooks.com: Microtrends: The Small Forces Behind Tomorrows Big Changes: F/F/S mint in mylar. Microtrends: The Small Forces Behind Tomorrows Big Changes .

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Theres Strength in Small Numbers “Microtrends: The Small Forces Behind Tomorrows Big Changes” (Twelve, 448 pages, \$25.99). The Latest On Microtrends - Forbes He is the author of the book Microtrends: The Small Forces Changing the World (Kinney Zalesne, . The Small Forces Behind Tomorrows Big Changes. Summary/Reviews: Microtrends - Library Home