

# Globalization And Strategic Alliances: The Case Of The Airline Industry

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Globalization and Strategic Alliances: The Case of the Airline Industry by Tae Hoon Oum, Jong-Hun Park, Anming Zhang, 9780080435961, available at Book . Keywords: Airline hub-spoke networks; Game theory; Location; Competition. 1. Globalization and Strategic Alliances: The Case of the Airline Industry. Globalization of Services: Some Implications for Theory and Practice - Google Books Result Globalization and Strategic Alliances: The Case of the Airline Industry Strategic Management: Concepts and Cases: Competitiveness and . - Google Books Result Fishpond NZ, Globalization and Strategic Alliances: The Case of the Airline Industry by Jong-Hun Park Tae Hoon Oum. Buy Books online: Globalization and Strategic Management: Competitiveness and Globalization, Cases - Google Books Result GLOBALIZATION AND STRATEGIC ALLIANCES. THE CASE OF THE AIRLINE INDUSTRY. Tae Hoon Oum. University of British Columbia. Jong-Hun Park. Globalization and strategic alliances : the case of the airline industry . Contemporary Issues Shaping China's Civil Aviation Policy: . - Google Books Result

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co-authored two recent books: *Globalization and Strategic Alliances: The Case of the Airline Industry*, 2000, Pergamon Press, Oxford; *Air Cargo in Globalization and Strategic Alliances: The Case of the Airline*. 23 Jan 2015 . Official Full-Text Publication: *The international airline industry: Globalization, regulation, and strategic alliances* on ResearchGate, the *GLOBALIZATION AND STRATEGIC ALLIANCES - GBV Cover of GLOBALIZATION AND STRATEGIC ALLIANCES: THE CASE OF THE* . This book provides a rigorous analysis of the key aspects of airline alliances. market access capability, improving product quality and customer services, and 41 the airline business: global airline alliances - *Journal of Business* . In the foreseeable future the alliance will become an increasingly important feature of the airline industry around the world. Despite its growing importance to *Globalization and Strategic Alliances: The Case of the Airline* .